# Equity Cooperative Livestock Sales Association Position Description

<b>Position Title:</b>	Market Manager
Location:	Sparta
<b>Reports to:</b>	Chief Operations Officer
<b>FLSA Status:</b>	Exempt

## **Overview**:

Equity, Wisconsin's largest livestock marketing cooperative, is also one of the nation's largest livestock marketing organizations. Service to its members is a primary obligation of all employees. The responsibility of the person in this position is to positively conduct activities and services under the direction of the Chief Operations Officer in order to establish a strong, competitive and profitable marketing operation for all patron members, operate daily responsibilities in a manner that meets all Cooperative policies, State and Federal policies and manage daily responsibilities in accordance with established goals, plans, procedures and budgets as directed by the Chief Operations Officer.

### **Essential Functions:**

- 1. Provide livestock marketing services to producers
- 2. Help producers to understand the results of livestock marketing methods
- 3. Assist producers with decisions on how and when to best market livestock
- 4. Represent Equity Livestock in the local agricultural community
- 5. Provide excellent customer service to all patrons
- 6. Attend market related meetings and activities
- 7. Promote Equity Livestock and the advantages of doing business through a patron owned cooperative to increase Equity's patron base
- 8. Act in compliance with all State and Federal Rules and Regulations that apply to the market location and the movement of livestock both intrastate and interstate
- 9. Ensure compliance with all Equity policies
- 10. Responsible for the operation of the livestock market including:
  - 10.1. Supervision and direction of all employees
  - 10.2. Supervision of all livestock auction sales
  - 10.3. Supervision of all private treaty livestock transactions
- 11. Ensure a safe working environment through proper facility maintenance and employee training
- 12. Other duties, as assigned.

## **Qualifications and Requirements:**

- 1. Must reside or relocate within the service area of the Sparta Market
- 2. Bachelor's degree in Agricultural Marketing or equivalent experience
- 3. Minimum of 2 years sales experience in the agricultural industry

- 4. Excellent communication and interpersonal skills
- 5. Strong, positive history of professionalism and working with people
- 6. Problem solving skills
- 7. Basic computer skills preferred

#### **Available Training:**

Viewing of livestock handling DVD's Reading and gaining an understanding of Equity's Livestock Handling Policies and Guidelines, Q&A, signature of employee Business management training Supervisory management training Communication skills training Training on the buying and selling of livestock Training on the legal aspects of buying and selling commodities Computer skills training Training on federal and state rules and regulations relating to livestock