



401 Commerce Avenue • P.O. Box 1003 • Baraboo, WI 53913
608-356-8311 • 800-362-3989 • 608-356-0117 fax • www.equitycoop.com

FOR IMMEDIATE RELEASE

May 24, 2019

Contact: Janice Schyvinck, director of public relations

(608) 356-8311, ext. 152; e-mail: jschyvinck@equitycoop.com

SOLCHENBERGER JOINS EQUITY LIVESTOCK BOARD

BARABOO, WI – Equity Cooperative Livestock Sales Association announces the addition of Brad Solchenberger to the cooperative’s regional board of directors. He joins nine other directors with the same capacity to serve members within their districts of the cooperative. The board analyzes and approves policies and strategies in an effort to continue moving the cooperative forward. They also review the cooperative’s financial statements and develop and approve changes for the cooperative’s long-term success.

In an April reorganizational board meeting, the following individuals were elected as officers to serve the board; Les Danielson, chairman of the board; David Wilke, vice chairman of the board; Steve Schleis, secretary/treasurer; and Karl Merow, assistant secretary/treasurer.

Brad Solchenberger brings more than 12 years of farming experience with him. This young producer also serves his local association board, Equity Rich Land Livestock Marketing Cooperative. He raises 175 dairy animals and finishes 100 Holstein steers a year. He lives in Cazenovia with his wife, Sarah, and their three children; Baylee, Bristol and Finnley.

Equity Cooperative Livestock Sales Association is a federated cooperative headquartered in Baraboo, Wisconsin. Equity operates 14 auction markets, and services producers in Illinois, Iowa, Michigan, Minnesota, South Dakota and Wisconsin. Equity assists producers with the marketing, managing and financing of their agricultural businesses.

###