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CELEBRATING 95 YEARS IN LIVESTOCK MARKETING

BARABOO, WI – Equity Cooperative Livestock Sales Association is celebrating its 95th anniversary in livestock marketing on July 27.

“Over the last 95 years farming in Wisconsin has seen great change as has Equity,” President Chuck Adami said.

“Equity Cooperative Livestock Sales Association’s 95th anniversary is a testament to many years of quality, perseverance and progress,” Adami said. “I am certain that if Charles Claflin could see the company today, he would instantly recognize that throughout the changes the core values that he championed all those years ago are still at the heart of everything we do.”

Since our creation, much has changed in rural Wisconsin. Yet through it all — even when times were tough — one thing has remained the same: competitive livestock marketing and strong supporting programs for the economic benefit of our producer owners.

It is the reason we were established over 95 years ago. And we will continue delivering on this mission, always. We are ready and equipped to provide members with livestock marketing expertise, risk management solutions and financial assistance, today and tomorrow.

Our cooperative structure ensures we will never stop caring - and our support means rural Wisconsin will never stop growing.

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“on the farm ~ in the market ~ working together”